

FRONTIER ADVENTURE RACING

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COMPANY OVERVIEW

Founded in 1998 by David Zietsma, captain of one of Canada's most prolific and successful adventure racing teams, Frontier Adventure Racing Inc. is Canada's premier adventure racing company. Over the past nine years, FAR Inc's Raid the North Series has introduced the sport of adventure racing to many Canadians and has become one of the top racing series in the world. Since 2002 when the company was purchased by Geoff Langford, an experienced adventure racer and outdoor adventurer, FAR Inc has become the world's largest adventure racing company.

RAID THE NORTH EXTREME

The pinnacle of adventure racing in Canada, this 6-day, non-stop, expedition-style race, is the most challenging of its kind in North America. A regular stop on the international circuit, it is not designed for the first-timer or those without significant wilderness experience. In 2001, Raid the North Extreme joined an elite category of expedition races as one of only six qualifiers in the Adventure Racing World Series. In 2004, FAR Inc was honored to have RTN Extreme serve as the AR World Championships. The race takes competitors on a 500 km journey through Canadian wilderness - a course that is always technical, with very challenging navigation, long stretches of remote wilderness and plenty of decision-making.

RAID THE NORTH SERIES

Canada's ultimate adventure race series consists of a national series of 36-hour races in various locations across the country. Unlike Extreme, these races are geared towards the prepared first-timer. However, they are challenging enough to test the limits of the more seasoned competitor. Each race provides a true taste of what non-stop, multi-day, expedition-style racing is all about, in a shorter time period. All Raid the North Series' races serve as qualifiers for the 3 day Raid the North Series Championship race, held at the end of the season. The Raid the North Series Championship was created to help develop the sport and create a number of highly competitive teams that will represent Canada on the international circuit.

SALOMON ADVENTURE CHALLENGE

FAR Inc's newest series has exploded to become the country's largest adventure racing series. These 5-8 hour events are held in tandem with each RTN event, as well as on their own, occurring summer and winter. These introductory adventure races take teams of three (all-male, all-female or co-ed) through a 40+ km course of trekking, mountain biking and paddling (winter races involve, snowshoeing, cross-country skiing and mountain biking). In traditional FAR Inc style, the racecourses are completely unmarked and teams will have to rely on basic navigation skills to reach the finish line.

ADVENTURE RACING TRAINING PROGRAMS

Each year, FAR Inc offers adventure racing training programs for all levels of athletes, including navigation and teamwork courses, advanced AR training, a women-only AR seminar and an advanced 3-day, hands-on training weekend. FAR also offers a one-day Pre-Race Training Program, held in conjunction with each Raid the North race and some SAC events. Taught by internationally experienced veterans of adventure racing, participants will be exposed to the tips, tricks and lessons learned from some of the biggest and most challenging events in the world, as well as ways to build upon their skills and improve their teams performance.



Real Wilderness. Real Navigation. Real Adventure.